MISSION
Education For Employment (EFE) is the leading non-profit network connecting unemployed youth to job opportunities in the Middle East & North Africa (MENA). EFE’s mission is to empower youth in MENA with skills in demand that lead to employment, dignity and hope. We believe that every youth in MENA should have the opportunity to build futures through employment. Our 2025 Strategy focuses on Delivering Quality Programs at Scale, Strengthening Performance as a Unified Network, and Building Financial Sustainability.

STRATEGIC PRINCIPLE
Jobs for unemployed youth, Distinctive value for employers, Funding to sustain EFE and drive growth.

CORE VALUES
We Empower Youth Potential. We Earn Trust. We Create Change.

2025 STRATEGIC VISION
We seek impact by transforming as many lives as possible while delivering high quality, innovative programs based on a sustainable organization and funding model.

QUALITY AT SCALE

- 100K youth placed in jobs
- Agility to adapt to sectors in demand
- Effective, quality blended learning
- Alumni engagement
- Systems Change
- Digital transformation & Innovation

SUSTAINABLE MOVEMENT

- Visible and distinctive brand for job outcomes
- Increased program & core funding; reduced cost to serve
- Funding sustainability models tested and scaled
- Strong employer advocacy
- Culture of high performance, teamwork & Board advocacy
- Power of the Network

We create opportunities for youth to build futures through employment

STRATEGIC GOALS - OBJECTIVES

Deliver Quality Programs for Youth Employment

- Provide wrap-around services to youth, from high quality blended online learning to jobs to alumni support
- Build an agile process responsive to emerging jobs and growing sectors through technology and partnerships
- Promote Systems Change so that more educational institutions better support youth to enter the world of work.

Strengthen Performance as a Unified Network

- Create a strong, unified brand as a distinctive service provider and thought leader
- Build a data-driven, learning organization
- Tap into the Power of the Network by co-creating standardized policies, procedures and systems with accountability

Build Financial Sustainability by Tapping into Market Demand

- Lower the cost to serve across markets while maintaining quality and our distinctive value add
- Increase and diversify program and flexible core & strategic funding
- Build and scale up self-funding models to reduce donor dependency

EMBL ERS

Digital Transformation  Innovation  Talent Development  Board Advocacy